

160+ PRODUCT AD VIDEO CODES FOR GOOGLE GEMINI

Upload one casual photo of your product to Gemini, paste one code, get a product ad video. Perfume, energy drinks, sneakers, candy: every code is copy-paste ready.

AS SEEN IN THE REEL



01 PERFUME
[/ice fracture](#)



02 ENERGY DRINK
[/epic ad](#)



03 SNEAKERS
[/epic unboxing](#)



04 CANDY
[/photoshootad](#)

START HERE

Photo in, one code, ad out

Gemini > Video > upload your product photo > paste a code line > generate.

[SEE THE REEL PROMPTS >](#)

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THE EXACT PROMPTS FROM THE VIDEO

Upload your product photo in Gemini (Video), then paste the whole line: the code plus its description.



01 PERFUME

/ice fracture

COPY AND PASTE

/ice fracture Crack a surrounding ice shell to reveal the product.



02 ENERGY DRINK

NEW CODE

/epic ad

COPY AND PASTE

/epic ad Turn your product into an epic high-energy commercial: slow-motion drop, a huge splash, light streaks and a powerful hero shot.



03 SNEAKERS

NEW CODE

/epic unboxing

COPY AND PASTE

/epic unboxing Cinematic slow-motion unboxing: the lid lifts, light spills out and the product rises into a dramatic hero shot.



04 CANDY

NEW CODE

/photoshootad

COPY AND PASTE

/photoshootad Turns your product photo into a narrated TV commercial with an animated brand mascot.



05 ANY RIGID PRODUCT

BONUS CODE

/exploded assembly

COPY AND PASTE

/exploded assembly Separate components neatly, then rebuild the product.

TIP FOR CODE 05

Exploded and assembly codes work best on a rigid product with a few big, distinct parts (headphones, a watch, a game controller). Soft, layered food can turn into a tower of copies.

PHOTO TO PRODUCT AD IN GEMINI

- 1 OPEN GEMINI**
Go to gemini.google.com or open the Gemini app and sign in with your Google account.
- 2 CHOOSE VIDEO**
In the message box, pick Video (Veo) from the tools, so Gemini makes a video, not an image.
- 3 UPLOAD YOUR PRODUCT**
Press + and add one casual photo of your product. A normal phone photo is perfect.
- 4 PASTE ONE CODE LINE**
Copy a code with its description from this PDF and paste the whole line, exactly as written.
- 5 GENERATE**
Send it. Keep the best take, or run it again for a new version.

TIPS FOR CLEAN RESULTS

PRODUCT BIG AND FULLY VISIBLE

Let the product fill most of the photo, fully in frame, with the label facing the camera.

A REAL PHOTO, NOT A RENDER

A casual real photo gives the most believable video and keeps logos and labels sharper.

REVEAL CODES IN GOOGLE FLOW

For reveals (ice, vault, curtain, sand...) use Add ingredients in Google Flow, so your photo is a reference and not the first frame. Then the product can start hidden.

PARTS MORPH? REGENERATE

If a logo, label or part changes shape, just generate again. One code per video keeps it clean.

THE FULL LIBRARY

163 codes in 12 groups on the next pages



PICK A CODE, PASTE THE WHOLE LINE

Code + description = one prompt. Works with Video (Veo) in Gemini and in Google Flow.

FROM THE NEW REELS 40 CODES

1 /hero slam Slam the product down with a dust shockwave.	2 /3d billboard Make the product burst out of a city billboard in 3D.
3 /tiny world Tiny workers climb all over the product, miniature style.	4 /xray scan A scan line turns the product into an x-ray of its insides.
5 /liquid gold Liquid gold spirals around the product into a crown.	6 /crystal growth Crystals grow into the product's shape, then crack away.
7 /retro tv ad Make the product a 90s TV commercial with VHS grain.	8 /anime ad Turn the product into an anime opening with speed lines.
9 /grandma reacts A sweet grandma tries the product and gasps with joy.	10 /pixel assemble The product turns into glowing pixels, then snaps back.
11 /melt and reform The product melts like liquid chrome, then reforms.	12 /smoke morph Thick smoke swirls and morphs into the product.
13 /tiny chef cooking A tiny chef cooks with the product in a miniature world.	14 /robot barista A sleek robot barista serves the product in a cafe.
15 /noir detective ad Make the product a black and white noir detective ad.	16 /giant city drop A giant version of the product falls into a city square.
17 /cat knocks it A curious cat knocks the product off the kitchen counter.	18 /moon landing The product lands softly on the Moon, Earth behind it.
19 /lego build LEGO bricks click together to build the product.	20 /milk crown splash The product splashes into milk, making a milk crown.
21 /dog delivery A happy dog trots in and delivers the product to the table.	22 /fire and ice Fire and ice swirl around the product from both sides.
23 /claymation ad Turn the product into a playful claymation ad.	24 /origami fold Paper folds itself like origami into the product.
25 /snow globe The product sits in a snow globe as snow swirls around.	26 /meteor landing The product crashes down like a glowing meteor.
27 /hologram to real A blue hologram of the product turns into the real thing.	28 /paint splash Vivid paint splashes onto the product in slow motion.
29 /chocolate pour Silky melted chocolate pours slowly over the product.	30 /petal storm A storm of pink petals swirls around the product.
31 /fpv dive A fast FPV drone camera dives around the product.	32 /sand reveal Wind blows a desert dune away to reveal the product.

FROM THE NEW REELS (CONTINUED)

33 /neon music video NEW
The product comes alive in a neon music video.

34 /asmr unboxing NEW
Close-up ASMR unboxing with a satisfying reveal.

35 /bullet time NEW
Time freezes while the camera orbits the product.

36 /underwater reef NEW
The product sinks into a coral reef full of fish.

37 /portal jump NEW
A portal opens and the camera dives into a new world.

38 /club laser show NEW
The product sits on a club stage in a laser show.

39 /lightning reveal NEW
Lightning strikes in a dark storm and reveals the product.

40 /exploded view NEW
Parts float apart in an exploded view, then snap back.

HERO REVEALS 13 CODES

41 /reveal trailer
Build a dramatic reveal with a strong final hero shot.

42 /silhouette reveal
Start in silhouette, then expose the product.

43 /curtain reveal
Pull a fabric curtain away from the product.

44 /spotlight reveal
Sweep a spotlight onto the hero product.

45 /shadow reveal
Move shadows away to uncover the product.

46 /pedestal rise
Raise the product on a sleek display pedestal.

47 /vault opening
Open a heavy vault to reveal the product.

48 /portal entrance
Bring the product through a glowing portal.

49 /ice fracture IN THE REEL
Crack a surrounding ice shell to reveal the product.

50 /rain reveal
Reveal the product through falling rain.

51 /cloud parting
Part clouds to uncover a floating product.

52 /neon reveal
Reveal the product with vivid neon edge lighting.

53 /reverse reveal
Reverse a dramatic visual effect into a clean hero shot.

COMMERCIAL + STUDIO 19 CODES

54 /tvcommercial
Turns a product photo into a polished TV-commercial shot.

55 /photoshootad IN THE REEL
Turns your product photo into a narrated TV commercial with an animated brand mascot.

56 /luxury ad NEW
Turn your product into a high-end luxury commercial with slow cinematic camera moves, warm gold light and marble.

57 /epic ad IN THE REEL
Turn your product into an epic high-energy commercial: slow-motion drop, a huge splash, light streaks and a powerful hero shot.

58 /cinematic commercial
Turn the product into a polished cinematic ad.

59 /studio showcase
Show the product under clean studio lighting.

60 /heroshot
Dramatic hero image with bold light and reflections.

61 /podium
Presents the product on a sleek display podium.

COMMERCIAL + STUDIO (CONTINUED)

62 /luxury
Premium look with gold, marble and soft light.

64 /museum spotlight
Illuminate the product as a prized museum exhibit.

66 /minimal geometry
Animate simple geometric forms around the product.

68 /pastel dream
Create a softly lit pastel product environment.

70 /cyberpunk showcase
Create a detailed futuristic product display.

72 /botanical frame
Frame the product with gently moving leaves and flowers.

63 /gallery display
Present the product like a gallery sculpture.

65 /brutalist stage
Place the product on bold concrete architecture.

67 /monochrome world
Build the scene from a single coordinated color palette.

69 /retro futurism
Use a retro-futuristic set and stylized camera movement.

71 /industrial elegance
Combine raw industrial surfaces with precise lighting.

UGC, UNBOXING + PACKAGING 9 CODES

73 /unboxing
Unboxing moment with box, tissue paper and hands.

75 /POVproductdemo **NEW**
Films a first-person POV demo of someone using your product, like a real creator video.

77 /inhand
Shows the product held naturally in a hand.

79 /packaging fold
Fold flat packaging around the finished product.

81 /accessory arrangement
Arrange the product and accessories into a flat lay.

74 /epic unboxing **IN THE REEL**
Cinematic slow-motion unboxing: the lid lifts, light spills out and the product rises into a dramatic hero shot.

76 /ugc
Makes a realistic creator-style video of a person using your product.

78 /product unboxing
Open the packaging to reveal the uploaded product.

80 /unfold
Box or object unfolds open.

EXPLODED + ASSEMBLY 8 CODES

82 /exploded assembly **BONUS**
Separate components neatly, then rebuild the product.

84 /component reveal
Expose the main components in an organized sequence.

86 /magnetic assembly
Snap separate components together using magnetic motion.

88 /particle assembly
Build the product silhouette from moving particles.

83 /productexplosion
Blows your product apart into floating parts, like a 3D exploded-view ad.

85 /precision assembly
Bring individual parts together with exact alignment.

87 /assemble
Parts fly in and assemble the product.

89 /transparent housing
Reveal internal components through a clear outer shell.

PRODUCT MOTION 12 CODES

90 /productspin

Product spins on a turntable.

92 /floating rotation

Float the product through a slow, controlled turn.

94 /weightless drift

Let the product drift gently in zero gravity.

96 /pendulum swing

Swing the product smoothly across the frame.

98 /spiral ascent

Carry the product upward along a spiral path.

100 /precision landing

Lower the product into a perfectly aligned landing.

91 /turntable spin

Rotate the product on a physical display turntable.

93 /floating

Makes the product levitate with a soft shadow below.

95 /magnetic hover

Suspend the product above a magnetic display base.

97 /vertical lift

Lift the product straight up into the hero position.

99 /slow tumble

Tumble the product slowly through the air.

101 /orbital dance

Move small accessories around a stationary hero product.

LIQUIDS + ATMOSPHERE 11 CODES

102 /water splash

Wrap a dramatic splash around the hero product.

104 /liquidsplash

Slow-motion liquid splash around the subject.

106 /slowmotion

Plays a splash, burst or fast moment in dramatic slow motion.

108 /mist drift

Move soft mist around a clearly visible product.

110 /smoke

Swirling smoke rolls through the frame.

112 /frost bloom

Grow a fine frost pattern across the display surface.

103 /splash

Hits the product with a dynamic liquid splash.

105 /liquid orbit

Send a ribbon of liquid around the product.

107 /bubble rise

Lift streams of bubbles around the hero product.

109 /smoke halo

Form a ring of smoke behind the product.

111 /steam curl

Send delicate curls of steam through the scene.

LIGHT + REFLECTIONS 11 CODES

113 /light sweep

Move a narrow light band across the product surface.

115 /chrome reflections

Move crisp metallic reflections across reflective surfaces.

117 /prism lighting

Cast refracted rainbow light across the product.

114 /rim lighting

Outline the product with a bright rim of light.

116 /golden glow

Wrap the product in warm golden light.

118 /caustic shimmer

Animate rippling light patterns around the product.

LIGHT + REFLECTIONS (CONTINUED)

119 /bokeh bloom

Expand soft background lights into glowing bokeh.

121 /shadow play

Use moving geometric shadows to frame the product.

123 /hologram

Subject appears as a glowing hologram.

120 /laser scan

Pass a thin laser line across the product.

122 /neonflicker

Neon lights flicker on around the subject.

PARTICLES, MATERIALS + FX 13 CODES

124 /powder explosion

Throw colored powder outward around the product.

126 /shatter

Subject shatters like glass.

128 /disintegrate

Subject dissolves into drifting particles.

130 /sparkles

Glittering particles float through the scene.

132 /glass bloom

Unfold glass-like shapes around the hero product.

134 /ribbon swirl

Swirl ribbons around a clean central product view.

136 /metal ripple

Ripple a metallic backdrop behind the product.

125 /dust burst

Create a controlled burst of dust behind the product.

127 /melt

Surface melts and drips away.

129 /flames

Flames rise around the subject.

131 /confetti

Confetti bursts and rains down.

133 /silk flow

Wrap flowing silk around the product, then release it.

135 /paper sculpture

Build a sculptural paper set around the product.

FOOD + DRINK 7 CODES

137 /ingredients

Surrounds the product with its ingredients.

139 /drip

Slow, glossy sauce or chocolate drip.

141 /steam

Adds rising steam to hot food or drinks.

143 /floatingfood

Ingredients float in the air around the dish.

138 /pourshot

Frozen-in-time liquid pour.

140 /icecold

Frosty drink with condensation and ice.

142 /sizzle

Hot pan sizzle with sparks and smoke.

LIFESTYLE + RETAIL 15 CODES

144 /lifestyleshot

Places your product in a real, lived-in scene.

146 /desk setup

Place the product in a carefully styled working desk scene.

148 /creative workspace

Show the product inside an active creative workspace.

150 /rooftop sunset

Reveal the product against a rooftop sunset.

152 /desert luxury

Present the product in a minimal desert setting.

154 /travel diary

Create a short travel-style sequence featuring the product.

156 /retailshelf

Product sitting on a real store shelf.

158 /holidaygift

Festive gift setting with wrapping and warm lights.

145 /lifestyle photography

Animate a natural lifestyle product scene.

147 /cafe moment

Show the product in a warm, lived-in cafe scene.

149 /urban night

Showcase the product in a neon-lit city at night.

151 /forest morning

Frame the product in soft early forest light.

153 /coastal breeze

Show the product with light coastal movement and texture.

155 /storefront

Product displayed in a shop window.

157 /seasonal

Seasonal campaign scene built around your product.

PRODUCT TRANSITIONS 5 CODES

159 /match transition

Connect two scenes using a matching product position.

161 /light transition

Use a passing light to reveal a second scene.

163 /reflection transition

Travel through a reflection into the next shot.

160 /rotation transition

Use a product turn to move between environments.

162 /portal transition

Move through a portal into another product setting.

NOW MAKE YOURS

One product photo, one code, one ad.

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