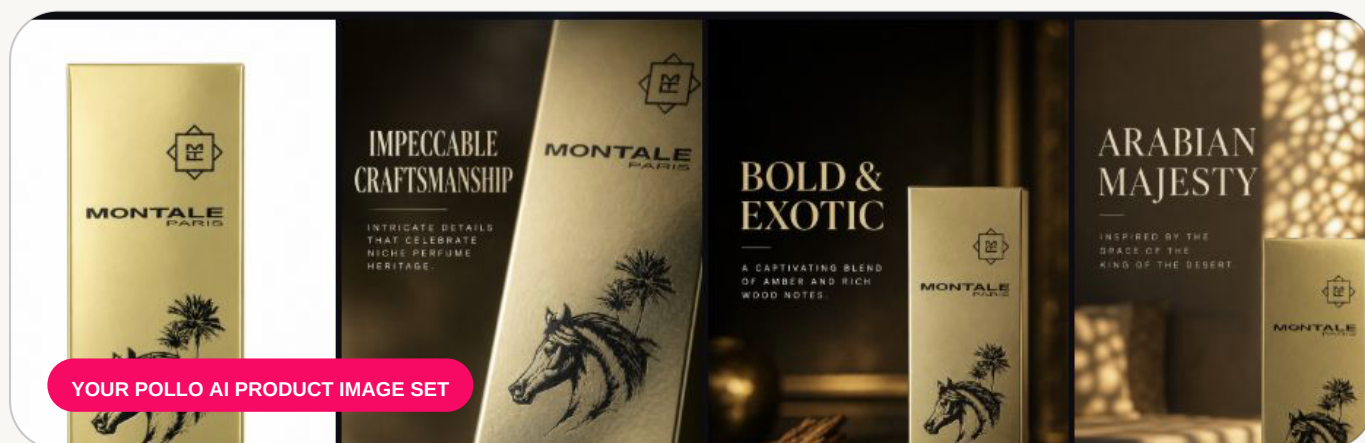
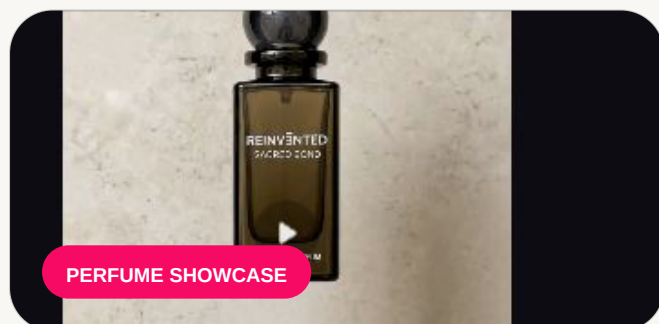
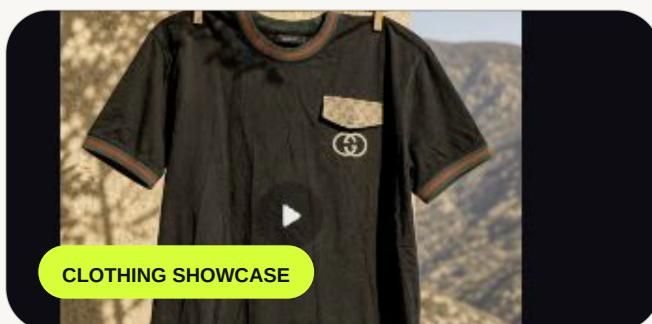


POLLO.AI MARKETING STUDIO

PRODUCT VIDEO PLAYBOOK

Turn one product photo into a polished video ad using the real Pollo AI interface, reusable prompts, and ready-to-use settings.

[JOIN POLLO AI HERE](#)**COUPON: johnsavage10**

Valid on web purchases only.

The app may not support coupon codes.

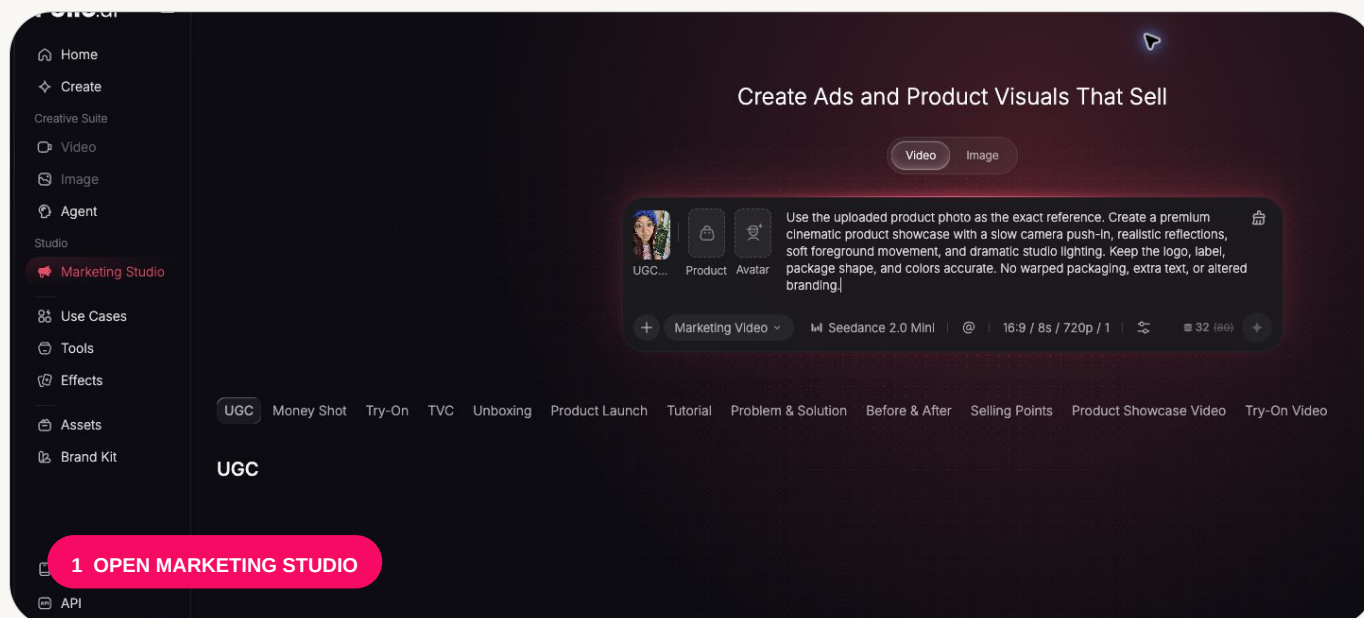
WHAT YOU WILL MAKE

A short product showcase for Reels, TikTok, Stories, Meta ads, Shopify pages, or Amazon listings - without arranging a studio shoot.

Website screenshots captured from Pollo AI on 11 August 2026. Interface options can change.

START INSIDE MARKETING STUDIO

This is the product-ad workspace shown on the live Pollo AI website.



1 Join Pollo AI

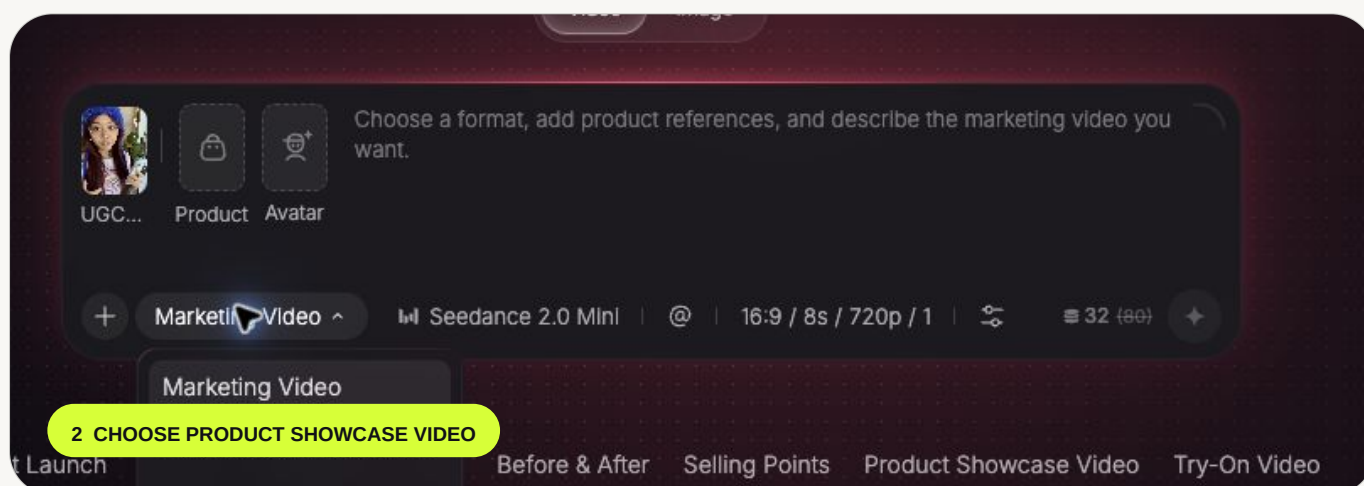
Use <https://pollo.ai?ref=otbinwmk>, then sign in.

2 Marketing Studio

Choose Marketing Studio from the left sidebar.

3 Video mode

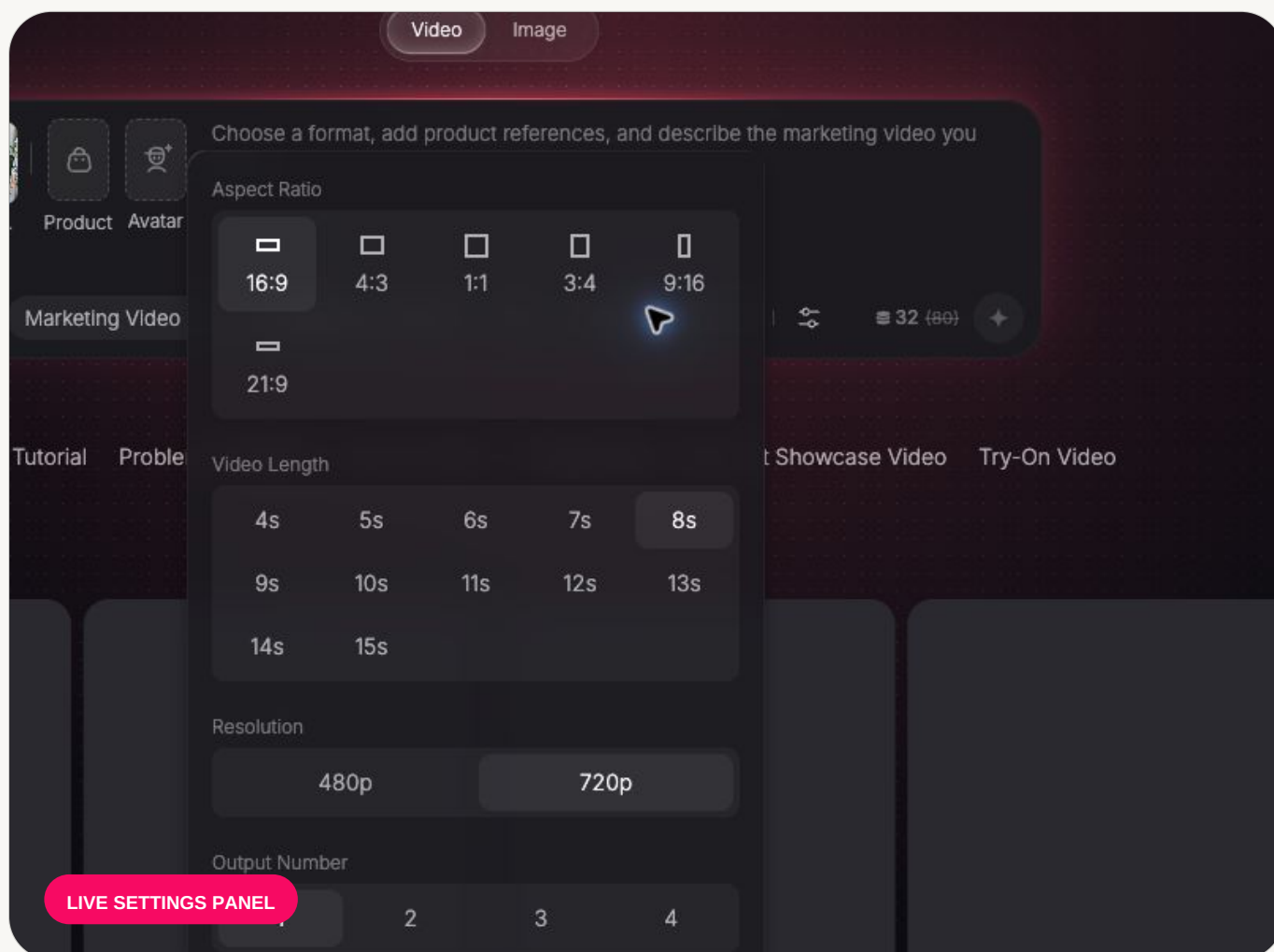
Keep Video selected at the top of the creation panel.



Open the format menu and choose Product Showcase Video. Then add the product photo in the Product slot.

CHOOSE THE RIGHT FORMAT

Pollo AI lets you set the aspect ratio, video length, resolution, and number of outputs before generating.



QUICK FORMAT GUIDE

9:16

Reels, TikTok, Stories

1:1

Square social feeds

16:9

YouTube, websites, landscape ads

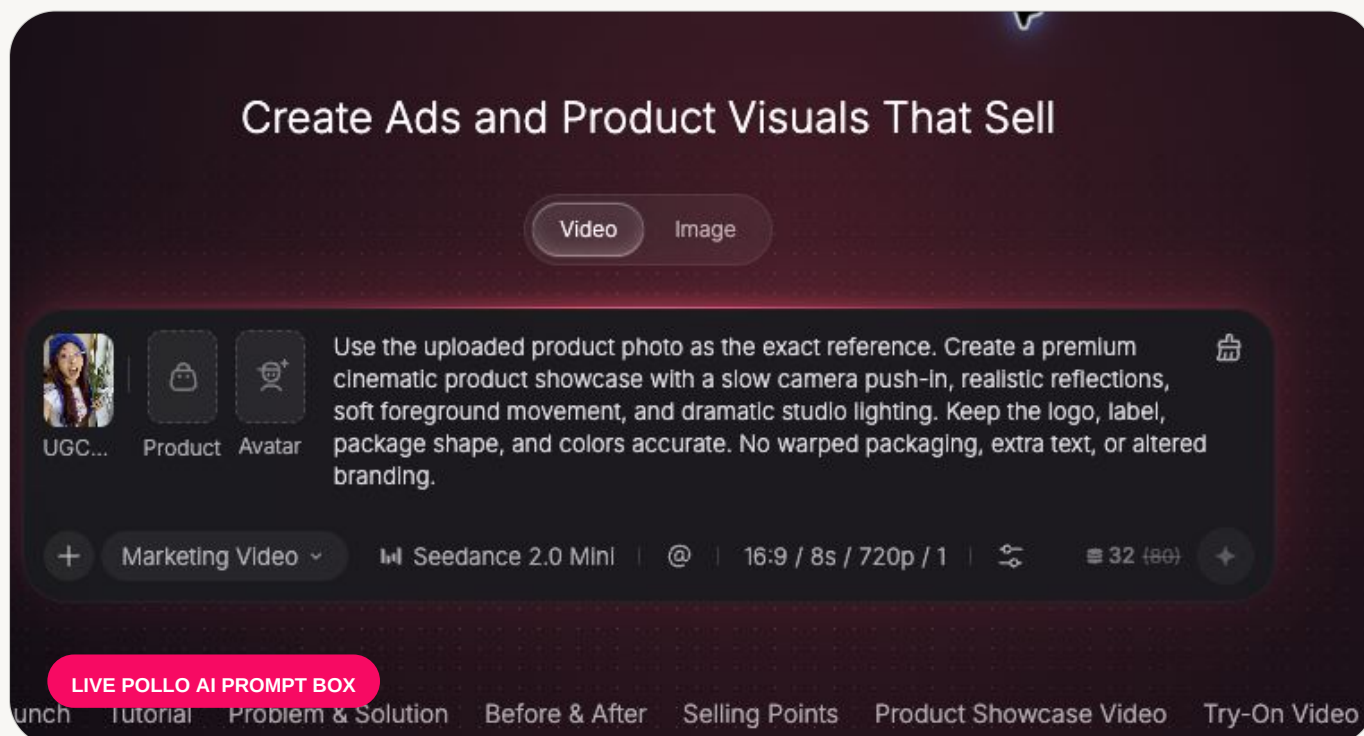
RECOMMENDED FIRST TEST

9:16 | 5-8 seconds | 720p | 1 output

Keep the product visible in the first second and test one creative idea per clip.

PASTE THE PROMPT HERE

Upload the product photo first, then paste a clear scene description into the large prompt box.



CORE PRODUCT SHOWCASE PROMPT

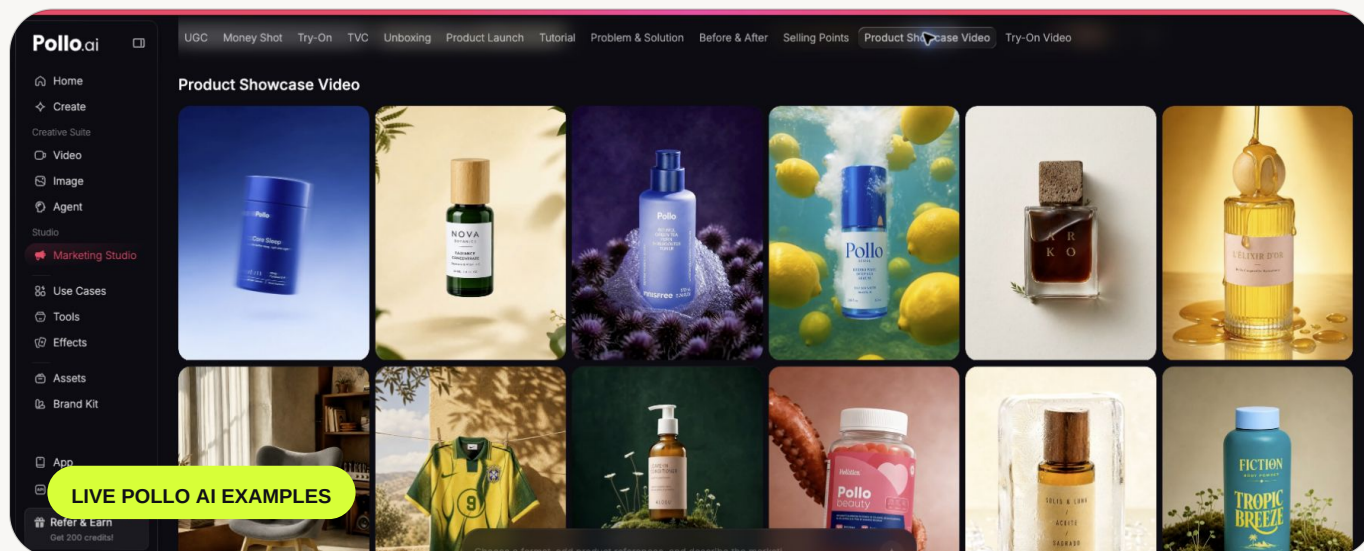
A FLEXIBLE FIRST PROMPT FOR ALMOST ANY PHYSICAL PRODUCT

Use the uploaded product photo as the exact reference. Create a premium cinematic product showcase with a slow camera push-in, realistic reflections, soft foreground movement, and dramatic studio lighting. Keep the logo, label, package shape, and colors accurate. No warped packaging, extra text, or altered branding.

Tip: change the scene, lighting, camera move, and props. Keep the product-preservation sentence in every version.

CHOOSE A CREATIVE DIRECTION

Use the live Product Showcase gallery for inspiration, then copy the matching prompt below.



1

BOTANICAL LUXURY

SKINCARE, FRAGRANCE, WELLNESS, PREMIUM GOODS

Use the uploaded product photo as the exact product reference. Create a premium cinematic showcase in a lush, dark botanical set. Add a slow camera push-in, soft leaves moving in the foreground, subtle mist, realistic reflections, and dramatic lighting. Preserve the exact logo, label, package shape, and colors. No extra products, warped packaging, or altered text.

2

UNDERWATER FRESHNESS

DRINKS, SKINCARE, SUMMER PRODUCTS

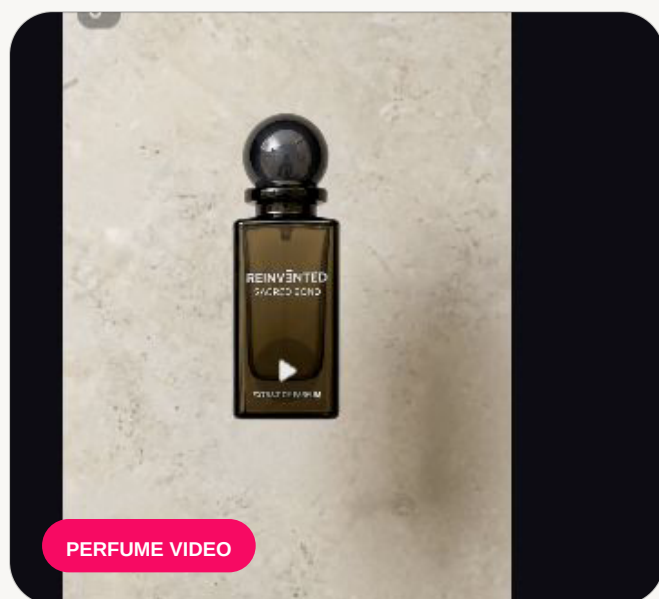
Use the uploaded product photo as the exact product reference. Place it underwater with fresh lemons moving gently around it. Add rising bubbles, realistic water caustics, clear turquoise color, and a slow camera orbit. Keep the label readable and preserve the exact logo, package shape, and colors. No extra products, distorted text, or melting.

REAL EXAMPLES FROM CREATE

These are finished examples already inside your Pollo AI Create history - not frames taken from the original video.

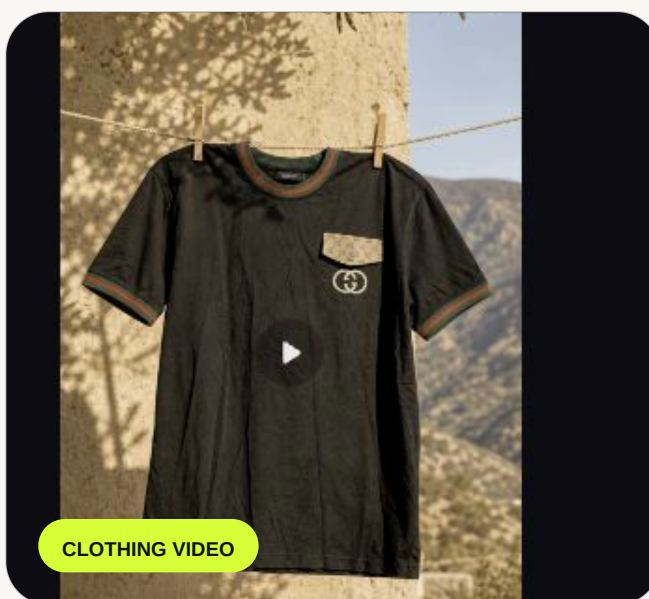


One product reference can become a coordinated set of listing images with consistent luxury styling, headline space, and product placement.



WHITE SURFACE

Prompt idea: the perfume lands on the surface, then flowers and leaves appear beside it. Keep only the bottle from the input image.



CLOTHING LINE

The Product Showcase Video format also works for fashion. Use a clear garment reference and ask for subtle, realistic environmental movement.

GENERATE, CHECK, THEN PUBLISH

Review the product itself before judging the background or camera movement.

3

CLEAN STUDIO HERO

AMAZON LISTINGS, SHOPIFY PAGES, PAID ADS

Use the uploaded product photo as the exact product reference. Create a clean premium studio ad with the product centered on a matte pedestal. Use warm directional lighting, a soft moving shadow, subtle reflections, and a slow controlled camera push-in. Add one smooth product rotation and a brief macro detail shot. Preserve all branding, label text, packaging proportions, and colors. No hands, extra products, or text overlays.

BEFORE GENERATING

- Sharp, well-lit product photo
- Label and logo fully visible
- One clear scene per prompt
- Correct ratio and length

BEFORE PUBLISHING

- Logo and label are accurate
- Package shape is unchanged
- No duplicate or floating objects
- Product appears immediately

READY TO CREATE YOUR PRODUCT VIDEO?

Coupon: johnsavage10

Valid on web purchases only. The app may not support coupon codes.

JOIN POLLO AI HERE

MORE AI TOOLS

ALL MY SOCIALS