

Make ultra-realistic UGC ads for any product

The exact workflow from the video. Google's Omni 1.1 model inside Arcads: upload a product photo, write one prompt, then extend it, change it, test cheap drafts and upscale the winner to 4K. None of these people are real.



START FREE

New Arcads users get 1,000 free credits

That's enough to try every step in this guide.



TRY ARCADS FREE →

- 01

Upload your product

Any product photo works: a can, a serum, earbuds, sneakers.
- 02

Write one prompt

Describe the creator, the room and the line they say.
- 03

Extend, test, upscale

Make it longer, test 5 cheap drafts, upscale only the winner.

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04	Extend a shot: same person, same room, no reshoot	+10 s
05	The secret trick: 5 cheap drafts, then 4K	360p → 4K
06	Pro tips that fixed my results	6 tips

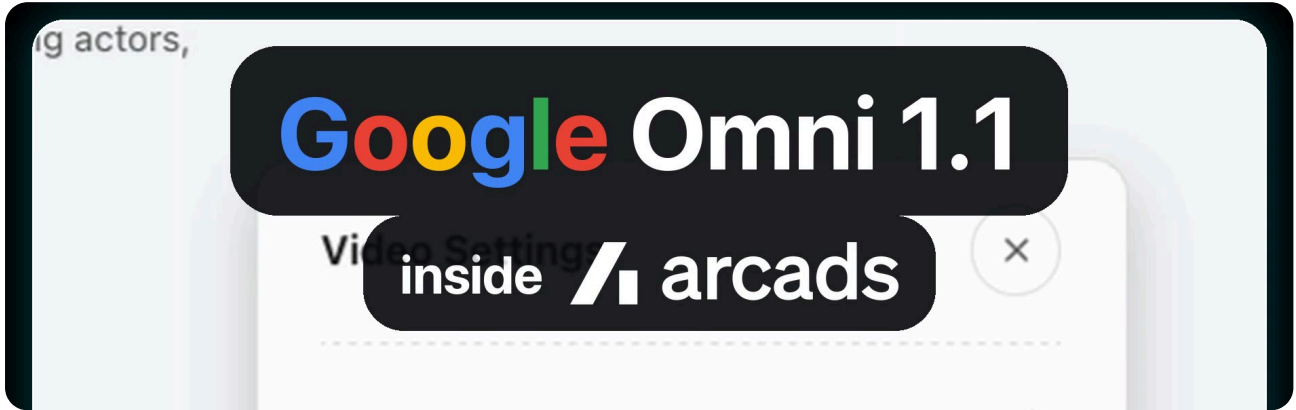
Create your first UGC video

Five minutes, about 80 credits.

1

Open Arcads and pick Omni 1.1

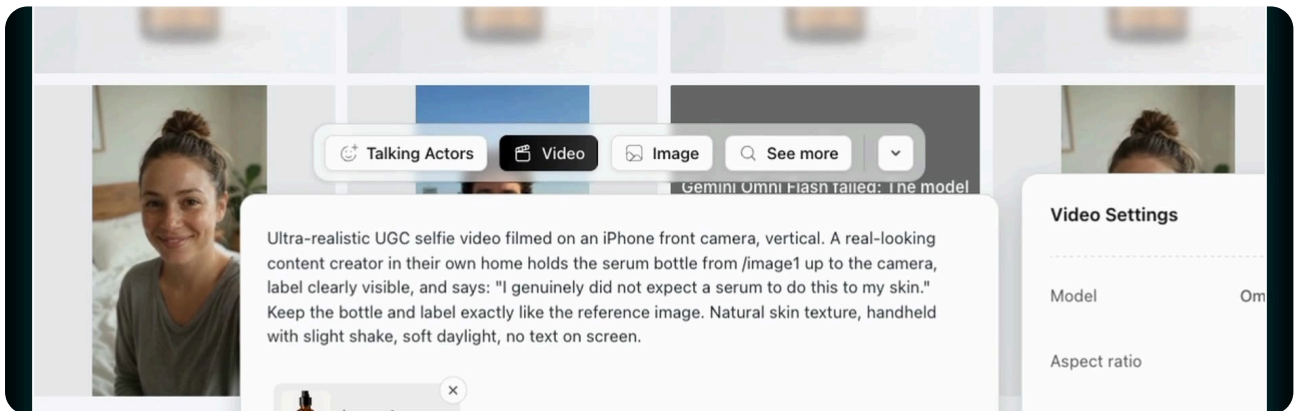
Go to arcads.ai → **New project** → **Video**. Open the settings and choose **Model: Omni Flash 1.1, 9:16, 10s** and **360p** for your first draft.



2

Attach your product and write the prompt

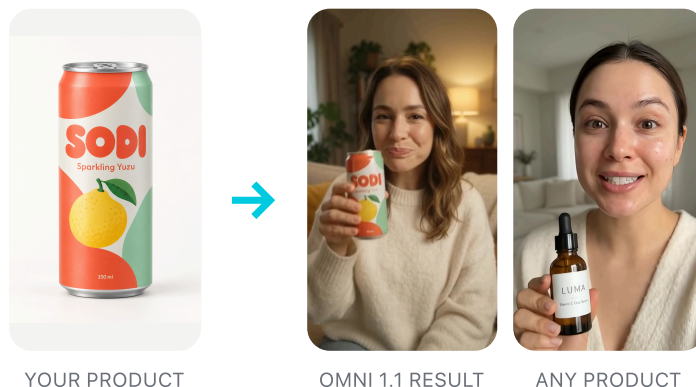
Click the paperclip → **Reference image** and upload your product photo. Refer to it as **/image1** in the prompt (copy-paste prompts on the next page). Hit generate. A 10 s draft at 360p costs 80 credits.



3

Product in, creator out

One product photo became a real-looking creator on her sofa, cracking the can open and selling it.



The prompts from the video

Swap the **highlighted** parts for your product, person and place.

1. Realistic UGC with your product

VIDEO · OMNI FLASH 1.1 · ATTACH PRODUCT

Ultra-realistic UGC selfie video filmed on an iPhone front camera, vertical. **A friendly woman in her late 20s with wavy brown hair and an oversized cream sweater** sits **on the sofa of her cozy, softly lit living room (plants, bookshelf, warm lamp behind her)**. She holds the **drink can** from /image1 naturally in one hand at chest height, label facing the camera, **cracks it open, takes a sip** and says: "**Okay, this yuzu soda is actually ridiculous.**" Keep the product design exactly like the reference image. Realistic hands with five fingers, natural skin texture, handheld with slight shake, no text on screen.

2. Make it longer (Extend)

EXTEND · OMNI FLASH 1.1 · +10 S

No new dialogue. **She sets the can on the coffee table, picks it back up, takes another happy sip, leans back into the sofa cushions, laughs, then holds the can up next to her face with the label facing the camera and winks.** Same woman, same living room, same can, same handheld iPhone selfie style.

3. Change anything with one prompt

VIDEO · ATTACH THE CLIP AS REFERENCE VIDEO

Edit /video1: keep the same **guy, the same can**, his exact words, voice and movements, but swap the background so he is filming on **a tropical beach at golden hour with palm trees and the ocean behind him**. Same handheld selfie framing.

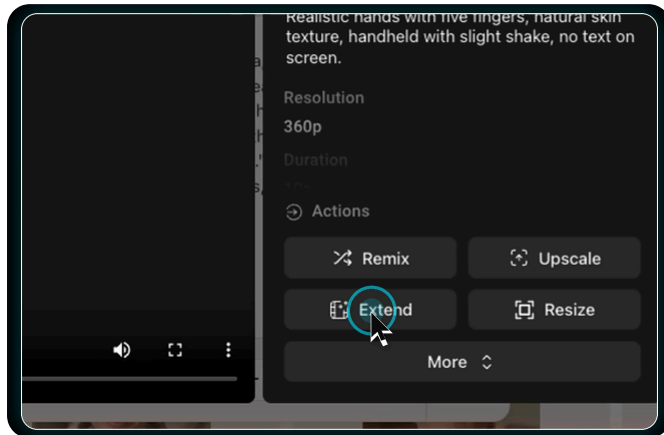
4. A different creator every time

VIDEO · RUN IT SEVERAL TIMES

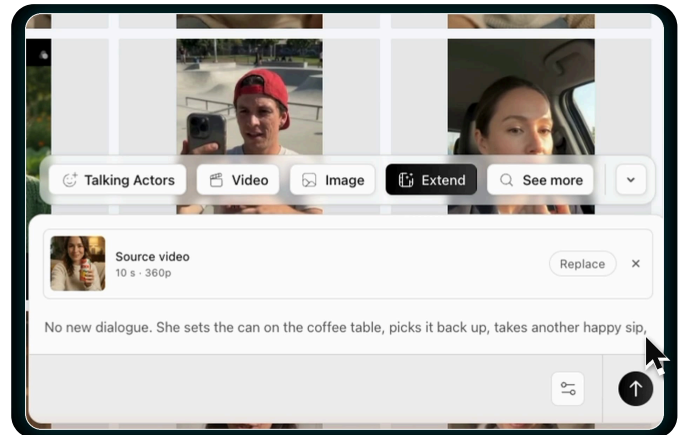
Ultra-realistic UGC selfie video filmed on an iPhone front camera, vertical, natural skin texture, handheld with slight shake, no text on screen. **A 60-year-old man with a grey beard, flannel shirt and work apron in a dusty woodworking garage** holds up **a bag of coffee beans** and says: "**Best coffee I've had in years, no joke.**"

Extend a shot: same person, same room, no reshoot

Open your video and click **Extend**. Write what happens next, and Omni 1.1 continues the exact same scene. Each extension adds up to 10 seconds, and you can chain them.



1 · CLICK EXTEND ON YOUR VIDEO



2 · WRITE WHAT HAPPENS NEXT



Re-select Omni Flash 1.1 every time

In my account the Extend tool switched back to Seedance 2.5 each time I opened it. Open its settings and pick **Omni Flash 1.1** and **10s** before you hit generate.



ORIGINAL 10 S



+10 S · 0:11

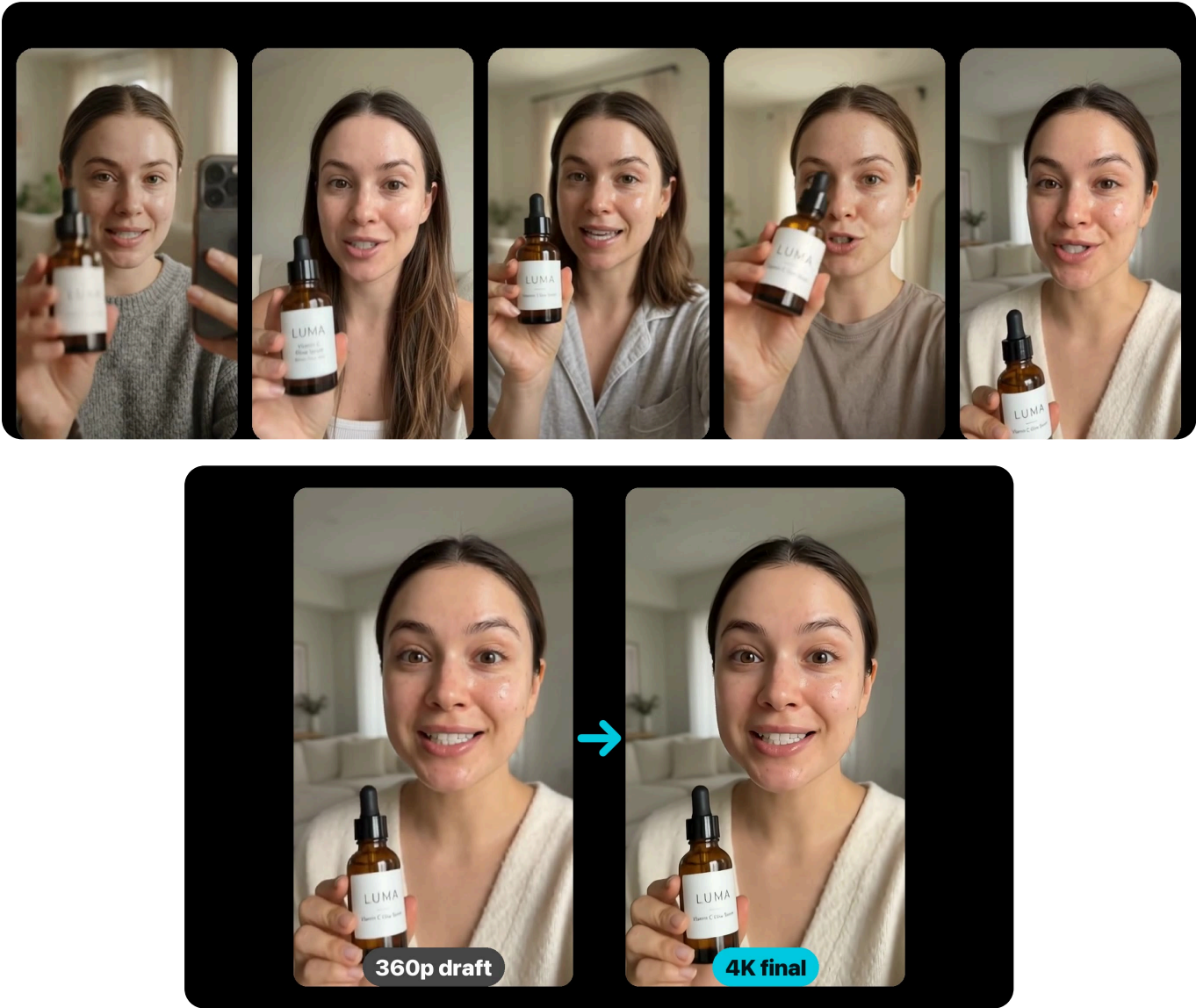


+10 S · 0:15

THE SECRET TRICK

Test cheap, ship sharp

Don't guess at full resolution. Set the count to **5** and generate five drafts at 360p, pick the best one, then click **Upscale** → **4K** on that one only.



WHAT I PAID IN MY ARCADES ACCOUNT	CREDITS
One 10 s draft, Omni Flash 1.1, 360p	80
Five 10 s drafts (count = 5), 360p	400
Extend +10 s, 720p	240
Upscale a 10 s clip to 4K	47

Prices as shown in my account in October 2026 and may change. Arcads shows the exact cost before every generation.

PRO TIPS

Get better results, faster

Lock the product

Add "Keep the product design exactly like the reference image" so the label and colors stay the same.

Ask for natural hands

"Holds it naturally in one hand" plus "realistic hands with five fingers" fixed weird grips for me.

No new lines in extensions

Start extend prompts with "No new dialogue." New speech made the extension fail (no credits were charged).

Name the person and the place

"Random person" gave five lookalikes in grey hoodies. Describe age, outfit and location for real variety.

Avoid the phone frame

Some selfie drafts showed a phone camera screen. Add "no phone or camera interface visible".

Indoors = easy continuity

A room with a sofa, a lamp and a table gives the extension things to interact with.

YOUR TURN

Make your first realistic UGC ad today

New users get 1,000 free credits to try Omni 1.1 in Arcads.



TRY ARCADS FREE →