

VOX-Style Reel Workflow

Official Google Flow Website

<https://labs.google/fx/tools/flow>

Build a tactile editorial explainer look in Google Omni: clean title cards, labels, maps, screenshots, archival-style inserts, and smart motion graphics — without subtitles.



What this workflow covers

- Use the comparison image as the target style reference.
- Keep the face unchanged, remove echo, and avoid full subtitles.
- Use the link you provide as the factual source for graphics and inserts.
- Reframe the first second so the subject drops lower and the top becomes title space.

Paste this prompt into Google Omni

Also provide your topic link so the maps, article clippings, diagrams, screenshots, and inserts are grounded in the right source material.

PROMPT

"Recreate this filmed talking-head video in a VOX-inspired tactile documentary motion-graphics style. Do not add subtitles or word-for-word captions. Use only occasional short title cards, labels, visual callouts, maps, article clippings, search pages, diagrams, screenshots, archival-style inserts, and data visuals when they help explain the topic. keep the talking face as it is, dont alter it. remove echo from the audio.

Use the information from the link I provide as the source material for all visuals, so every graphic, map, headline, chart, article clipping, icon, and insert makes sense for the topic.

In the first second, reframe the shot so I move or drop lower in the frame, leaving clear space above me. In that upper space, introduce the main title, key visual, or topic information with a clean VOX-style motion graphic. Make it feel like the frame opens up into an explainer layout.

Visual style: tactile editorial documentary, warm off-white paper backgrounds, subtle grid lines, roughened edges, halftone newspaper texture, slight grain, light leaks, chromatic aberration, soft vignette, analog imperfections, paper cutout collage, maps, screenshots, archival inserts, and smooth camera moves across layered source material.

Motion style: frequent hard cuts, quick inserts, paper/card slide-ins, masked reveals, zooms into screenshots, map moves, article highlights, arrows and callouts, parallax between layers, and occasional choppy posterized animation like hand-made motion graphics. Every 1.5 to 2 seconds, introduce a visual change: cut, zoom, insert, overlay, camera move, texture shift, map, article, diagram, or archival-style visual. Do not let the talking-head shot stay unchanged for too long.

Keep the video polished, journalistic, intelligent, and editorial. Make screens feel like screens, paper feel like paper, and all graphics feel slightly analog rather than perfectly digital."

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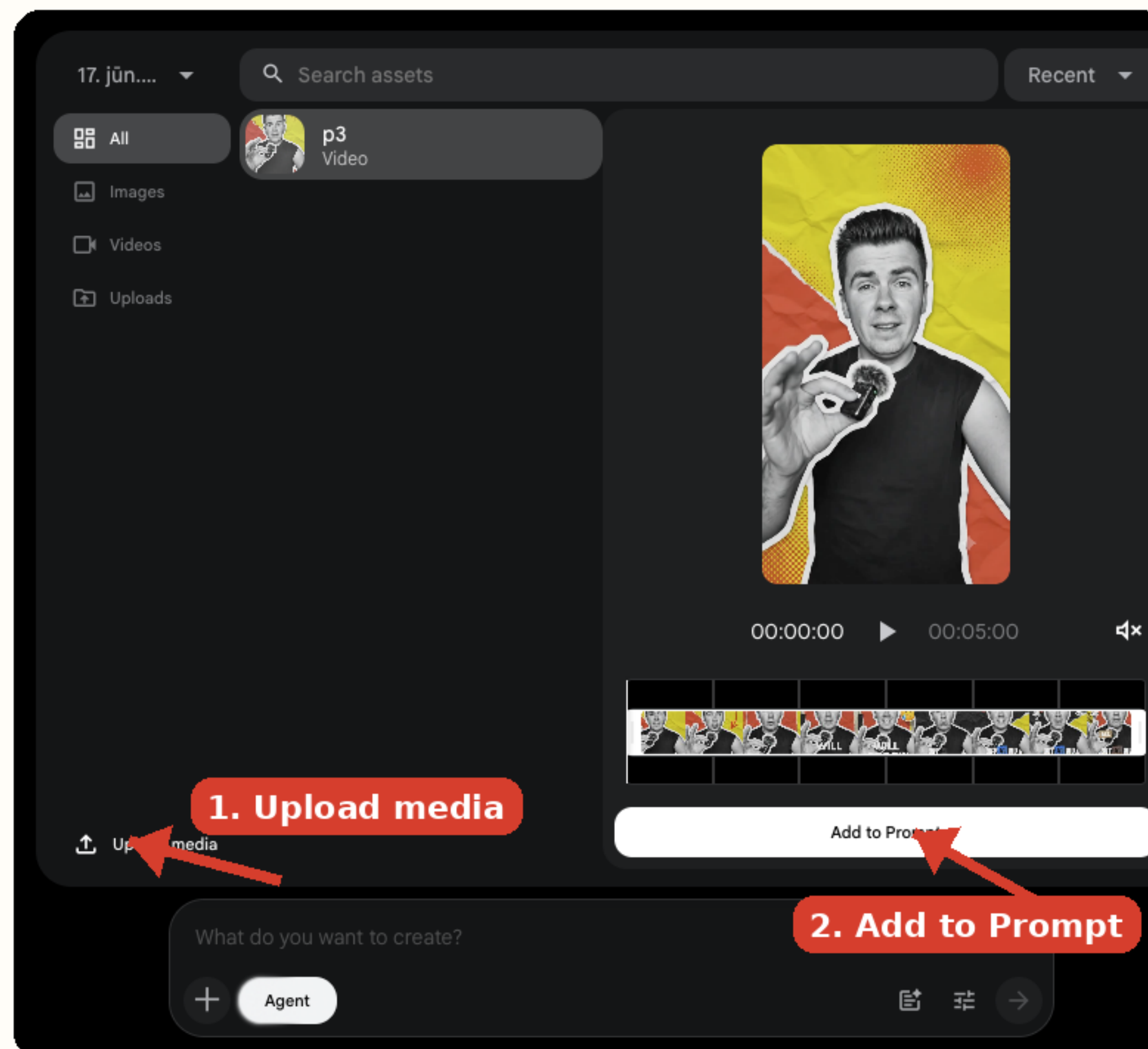
Open this site to use Google Flow / Omni video.

Workflow Step 1

Upload and attach the video

Step 1 — Upload the video

Upload your talking-head clip and click Add to Prompt so Google Omni uses that clip as the source footage for the edit.



What to do here

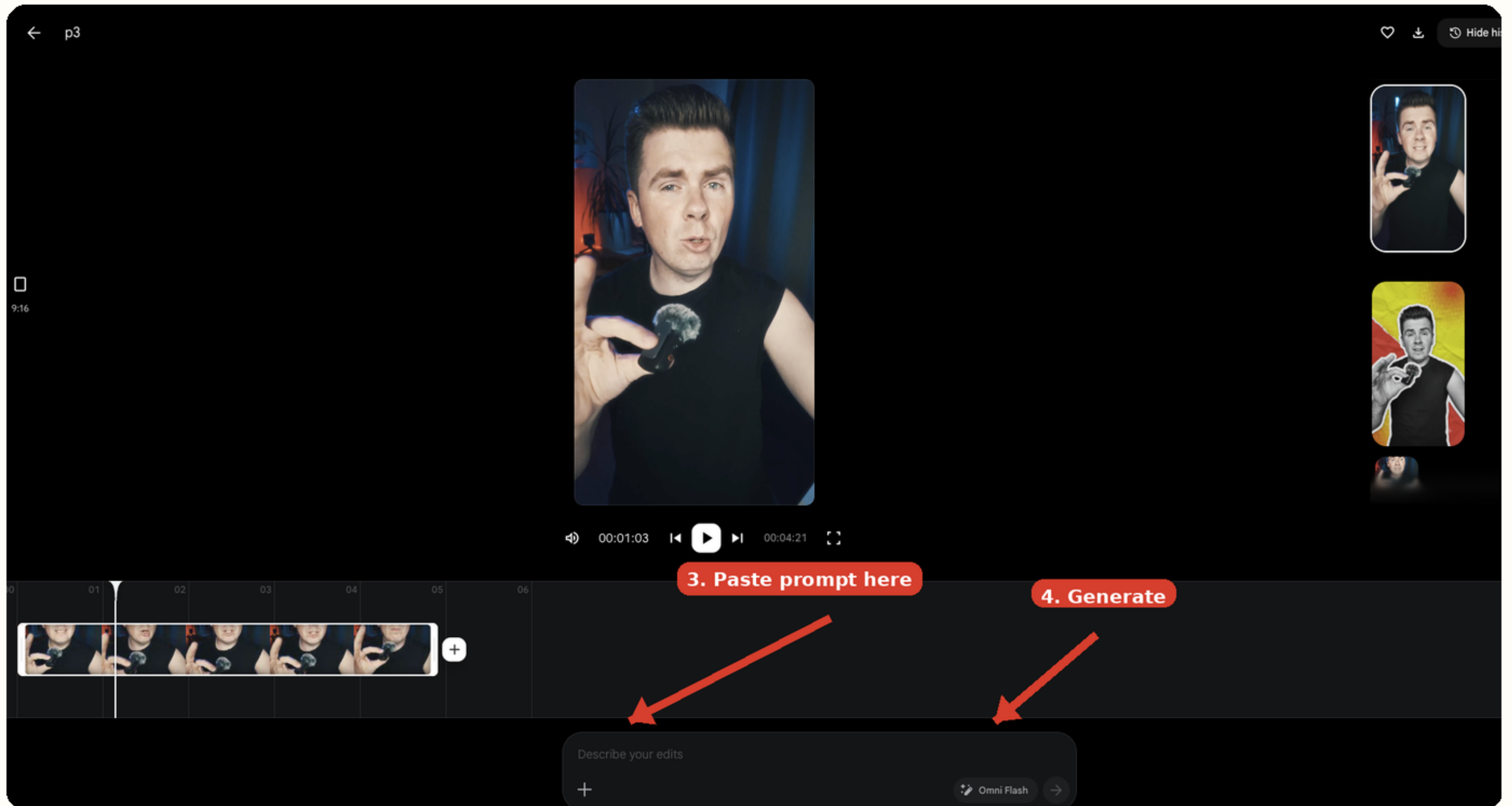
- Upload the raw video.
- Select the video asset in the left panel.
- Click Add to Prompt to attach the clip.
- Keep the source clip clean and well-lit for the best editorial result.
- You will paste the style prompt and your topic link in the next step.

Workflow Step 2

Paste prompt + link, then generate

Step 2 — Paste the prompt and generate

Paste the prompt, include your topic link, then generate. The result should feel like an editorial explainer with frequent visual changes.



VOX-inspired visual language

Use off-white paper textures, grid lines, callouts, article clippings, maps, search pages, diagrams, screenshots, and archival inserts.

Motion + pacing

Introduce a visual change every 1.5 to 2 seconds: cut, zoom, insert, overlay, map move, diagram, or article highlight.

Important constraints

Do not add word-for-word subtitles. Keep the face unchanged. Remove echo from the audio. Reframe the first second so the title space opens above the speaker.