JOHN SAVAGE AI · FREE CODE PACK

400+ codes

for flyers & posters that don't look like AI slop

for Chat GPT image generation · 439 codes · 24 families

DAILY AI NEWSLETTER

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johnsavage.beehiiv.com

HOW TO USE

Your flyer prompt + the code

Write the flyer prompt you would normally write. Add a comma and one code from this pack. That's it.

COPY-PASTE TEMPLATE

```
Flyer for [business], [what's on it], [code]
```

EXAMPLE FROM THE REEL

```
Flyer for Hollow Night Halloween party at The Crypt bar, minimal halloween poster
```

EXAMPLE WITH DETAILS

```
Flyer for Tony's Pizza, headline "Slice Night", 2 slices + a drink for $8, Fridays 6–10 pm, minimal risograph poster
```

1. **"Minimal" is the magic word.** In our tests the plain versions often came back crowded. Adding "minimal" fixed it.
2. **Fewer words on the flyer = cleaner flyer.** Put your exact headline in quotes and only list what really must be on it.
3. **Still busy?** Add "uncluttered". Wrong colors? Add a palette code (last family). Fake social media icons? Add "no icons".

✓ TESTED We ran this code in Chat GPT on real test flyers, first try, no retries. The other codes were picked because they steer the style strongly. Results vary, so try 2–3 codes.

Same prompt. One code added.

Flyer for Hollow Night Halloween party at The Crypt bar, minimal halloween poster

× NO CODE

✓ WITH THE CODE

Flyer for Big Stack Burgers meal deals, film noir poster

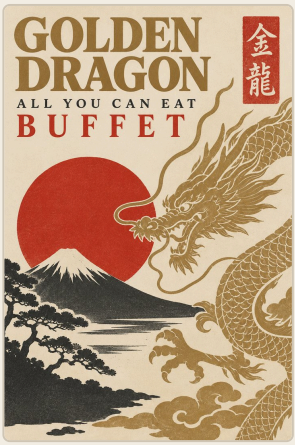
× NO CODE

✓ WITH THE CODE

Same prompt. One code added.

Flyer for Golden Dragon all you can eat buffet, minimal ukiyo-e print

× NO CODE



✓ WITH THE CODE

Flyer for staff wanted at Sunny Side Cafe, minimal inflated 3d poster

× NO CODE

✓ WITH THE CODE

From the first reel

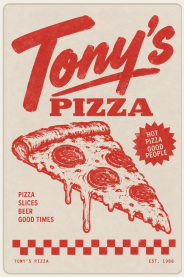
Flyer for Cluck Shack fried chicken, dark minimal editorial

× NO CODE

✓ WITH CODE

Flyer for Tony's Pizza, minimal risograph poster

× NO CODE



✓ WITH CODE

Flyer for Fizz Lab dirty sodas, minimal chrome poster

× NO CODE

✓ WITH CODE

Flyer for Loco Taco food truck, minimal psychedelic poster

× NO CODE

✓ WITH CODE

CONTENTS

439 codes, 24 families

01	Print techniques	✓12	#001–024
02	Design movements	✓5	#025–047
03	Retro & vintage	✓6	#048–071
04	Materials & finishes	✓5	#072–094
05	Food & product photography	✓4	#095–118
06	Illustration styles	✓5	#119–142
07	Painting & fine art looks		#143–154
08	Typography-led	✓4	#155–177
09	Minimal & editorial	✓2	#178–198
10	Layouts & composition		#199–214
11	Paper & craft	✓4	#215–236
12	Bold & graphic	✓3	#237–255
13	3D & digital	✓3	#256–272
14	Modern studio trends	✓1	#273–285
15	Photo & lighting looks	✓3	#286–305
16	Textures & print wear	✓2	#306–320
17	World print traditions	✓3	#321–336
18	Labels & packaging		#337–348
19	Menus & food signage		#349–358
20	Maps, charts & signage		#359–369
21	Music & nightlife	✓1	#370–386
22	Party & nightlife extras		#387–396
23	Seasons & events	✓2	#397–416
24	Color palettes	✓1	#417–439

✓ TESTED 66 codes tested on real flyers. Start with the 4 from the reel: #398, #370, #018, #256.

01 /24

Print techniques

Real printing methods. Each one brings its own ink, paper texture and limited colors, which is exactly what AI slop is missing.

001 `minimal risograph poster`

✓ TESTED In the reel. Red ink on cream.

002 `two color risograph`

003 `linocut print poster`

✓ TESTED Carved black and red, bold.

004 `woodblock print poster`

✓ TESTED Close to linocut, warmer.

005 `minimal letterpress poster`

✓ TESTED Big wood type, lots of air.

006 `vintage letterpress poster`

✓ TESTED Old tin-sign feel, busier.

007 `minimal cyanotype poster`

✓ TESTED Deep blue sun print.

008 `bauhaus screenprint poster`

✓ TESTED Red, black and cream shapes.

009 `minimal screenprint poster`

✓ TESTED Flat ink shapes, calm layout.

010 `two color screenprint`

011 `minimal engraving poster`

✓ TESTED Fine line engraving.

012 `minimal etching poster`

013 `minimal lithograph poster`

014 `minimal monotype print`

015 `minimal stencil poster`

✓ TESTED Spray-paint black and red.

016 rubber stamp poster

017 photocopy zine flyer

018 minimal ukiyo-e print

✓ TESTED In the reel. Woodblock dragon, red sun.

019 mezzotint print poster

020 aquatint print poster

021 pochoir print poster

✓ TESTED Stencil flowers, orange and green.

022 mimeograph flyer

023 overprint ink poster

024 wood type poster

02 /24

Design movements

A century of poster design in three words. The model knows these movements well, so the layout, type and shapes all change together.

025 `swiss style poster`

✓ TESTED Clean grid, little texture.

026 `international typographic style`

027 `art deco poster`

✓ TESTED Brown, gold and teal. A bit busier.

028 `minimal art deco poster`

029 `minimal constructivist poster`

✓ TESTED Red diagonals, bold photo.

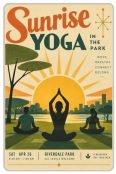
030 `minimal bauhaus poster`

031 `minimal art nouveau poster`

✓ TESTED Flowing lines, soft greens.

032 mid century modern poster

✓ TESTED Warm flat 60s shapes.



033 de stijl poster

034 minimal futurist poster

035 vienna secession poster

036 dutch modernist poster

037 polish school poster

038 streamline moderne poster

039 minimal op art poster

040 minimal postmodern poster

041 atomic age poster

042 belle epoque poster

043 german expressionist poster

044 arts and crafts poster

045 czech modernist poster

046 googie style poster

047 dadaist poster

03 /24

Retro & vintage

Pick a decade and the model brings its colors, type and wear. The "minimal" versions stay calm; the others are louder and busier.

048 `minimal psychedelic poster`

✓ TESTED In the reel. Melting 70s type and waves.

049 `70s psychedelic poster`

✓ TESTED Bright but busy.

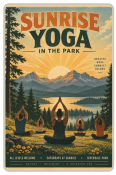
050 `y2k chrome poster`

✓ TESTED Louder than minimal chrome.

051 `minimal vintage travel poster`

052 `vintage national park poster`

✓ TESTED Busier, but a strong look.



053 `1950s diner poster`

✓ TESTED Teal and red, retro pin-up.

054 60s jazz album cover

055 70s retro stripes

056 80s airbrush poster

057 vintage circus poster

✓ TESTED Aged lithograph, skeleton ringmaster.

058 victorian broadside poster

059 western wanted poster

060 vintage tin sign

061 pulp magazine cover

062 vintage boxing poster

063 vintage seed packet

064 sun faded vintage poster

065 1920s cabaret poster

066 vintage seaside postcard

067 retro sci fi paperback

068 vintage cinema lobby card

069 victorian trade card

070 vintage postage stamp

071 vintage magazine ad

04 /24

Materials & finishes

Make the poster look like a physical object: metal, foil, glass, stone or heavy paper. Great for premium brands and drinks.

072 minimal chrome poster

✓ TESTED In the reel. Silver chrome type, clean white.

073 liquid chrome type

074 minimal gold foil poster

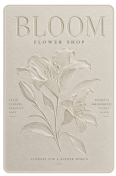
✓ TESTED Gold lines on black.

075 holographic foil poster

076 matte black foil

077 minimal embossed paper poster

✓ TESTED Raised white-on-white.



078 blind embossed poster

079 cotton paper letterpress

080 brushed metal poster

081 frosted glass poster

082 minimal stained glass poster

✓ TESTED Leaded glass panels.

083 minimal kraft paper poster

✓ TESTED Brown paper, stamped ink.

084 engraved brass plaque

085 vintage enamel sign

086 terrazzo texture poster

087 carved wood relief

088 marble and gold editorial

089 copper etched plate

090 raw concrete poster

091 rusty metal sign

092 debossed leather poster

093 woven label poster

094 embroidered patch poster

05 /24

Food & product photography

> For when the product has to look delicious or expensive. Photo looks with lots of space instead of crowded ad layouts.

095 dark minimal editorial

✓ TESTED In the reel. Moody food photo, almost no text.

096 bright minimal editorial

097 minimal overhead food shot

098 minimal studio product shot

✓ TESTED Clean product photo.

099 dark moody still life

100 minimal still life photo

101 hard flash editorial

102 soft daylight editorial

103 white seamless studio

104 hard shadow product shot

105 monochrome studio editorial

106 pastel set design

107 color block set design

108 minimal macro photography

109 35mm film editorial

110 black and white editorial

111 minimal splash photography

112 cinematic food close up

✓ TESTED Warm amber, chopsticks hero.

113 pedestal product shot

114 gradient backdrop product shot

115 levitating product shot

116 `baroque still life poster`

✓ TESTED Dark old-master flower painting.

117 `gel lit product shot`

118 `backlit food photo`

06 /24

Illustration styles

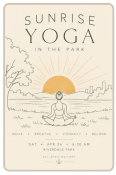
Hand-made drawing and painting looks. Add "minimal" if the first try comes back crowded.

119 `gouache illustration poster`

✓ TESTED Painted, colorful, busier.

120 `minimal line art poster`

✓ TESTED Thin lines, lots of air.



121 `single line drawing`

122 `minimal ink illustration`

123 `pen and ink poster`

124 `minimal watercolor poster`

✓ TESTED Soft washes, clean type.

125 `charcoal sketch poster`

126 `minimal pencil sketch`

127 `oil painting poster`

128 `oil pastel poster`

129 `vintage botanical illustration`

130 `scientific illustration poster`

131 `storybook illustration poster`

132 `mid century illustration`

133 `minimal blueprint poster`

✓ TESTED White line drawing on blue.

134 `rubber hose cartoon`

135 `tattoo flash poster`

✓ TESTED Old-school flash, bold outlines.

136 clear line comic

137 crayon drawing poster

138 patent drawing poster

139 naive art poster

140 guilloche pattern poster

141 colored pencil poster

142 vintage comic cover

07 /24

Painting & fine art looks

Brushwork and art-history looks: dabs of paint, flat cubist planes, thick palette-knife strokes. Use them when the poster should feel painted, not rendered.

143 impressionist poster

144 cubist poster

145 fauvist poster

146 pointillist dot poster

147 abstract expressionist poster

148 palette knife painting

149 `tempera painting poster`

150 `fresco texture poster`

151 `gestural brush poster`

152 `ink wash painting`

153 `surrealist poster`

154 `romantic landscape painting`

08 /24

Typography-led

> Let the words be the design. Best when the flyer has one strong headline. Put your exact headline in quotes in the prompt.

155 `minimal typographic poster`

156 `minimal type only poster`

157 `giant serif headline`

✓ TESTED Huge serif type, mustard.

158 `oversized condensed type`

✓ TESTED Screenprint type fills the page.

159 swiss grid typography

✓ TESTED Yellow duotone photo on a grid.

160 editorial serif poster

161 stacked type poster

162 hand lettered poster

163 minimal blackletter poster

164 monospace type poster

165 typewriter text poster

166 outline type poster

167 stretched type poster

168 one word poster

169 minimal script lettering

170 minimal brutalist poster

✓ TESTED Huge type, hard blocks.

171 type specimen poster

172 slab serif poster

173 didone serif poster

174 ransom note lettering

175 vertical text poster

176 newspaper headline layout

177 giant ampersand poster

09 /24

Minimal & editorial

> The cleanest family. Lots of empty space, one subject, very little text. This is the fastest way out of slop.

178 minimal editorial poster

179 magazine cover editorial

180 museum exhibition poster

181 off white minimal poster

182 black and white minimal

183 negative space poster

184 single object poster

185 minimal grid layout

186 minimal monochrome poster

187 scandinavian minimal poster

188 japandi minimal poster

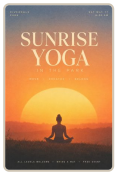
189 minimal architectural poster

190 minimal duotone poster

✓ TESTED Two inks, high drama.

191 minimal grainy gradient poster

✓ TESTED Soft sunset grain.



192 minimal geometric poster

193 fashion editorial poster

194 clean editorial layout

195 contact sheet poster

196 exhibition catalogue cover

197 color swatch poster

198 minimal book cover

10 /24

Layouts & composition

These change where things sit on the page, not how they are drawn. Stack one after a style code to break the centered-title habit.

199 asymmetric grid poster

200 split screen poster

201 full bleed photo poster

202 circle frame poster

203 diagonal layout poster

204 symmetrical layout poster

205 extreme crop poster

206 triptych poster

207 thick border poster

208 off center subject poster

209 overlapping layers poster

210 rule of thirds layout

211 arch frame poster

212 horizon line poster

213 two column layout

214 cutout window poster

11 /24

Paper & craft

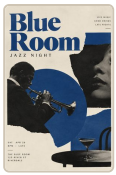
Looks like someone made it by hand with scissors, glue, thread or clay. Warm, friendly and very hard to mistake for AI.

215 minimal paper cut poster

✓ TESTED Layered paper shapes.

216 layered paper cut

217 minimal collage poster

✓ TESTED Torn photo shapes, blue.

218 torn paper poster

219 origami paper poster

220 pressed flower poster

221 cross stitch poster

222 felt craft poster

223 knitted texture poster

224 cardboard cutout poster

225 marbled paper poster

226 minimal claymation poster

✓ TESTED Soft clay figure and type.

227 minimal chalkboard poster

✓ TESTED Chalk type on black.

228 cut and paste zine

229 needlepoint poster

230 paper mache poster

231 quilt pattern poster

232 scrapbook page poster

233 washi tape poster

234 pop up book poster

235 paper diorama poster

236 yarn lettering poster

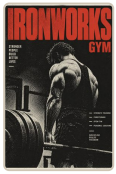
12 /24

Bold & graphic

Flat color, big shapes, strong contrast. Reads from across the street.

237 `minimal halftone poster`

✓ TESTED Gritty dot photo, red type.



238 `bold geometric poster`

239 `two color poster`

240 `primary color poster`

241 `tritone print poster`

242 `high contrast poster`

243 `color field poster`

244 `big shape poster`

245 `minimal pictogram poster`

246 `minimal silhouette poster`

247 `minimal sticker poster`

✓ TESTED Cute die-cut sticker look.

248 bold flat color

249 minimal pattern poster

250 checkerboard graphic poster

251 minimal wavy type

252 sunburst rays poster

253 concentric circles poster

254 hazard stripe poster

✓ TESTED Yellow warning stripes on black.

255 single spot color poster

13 /24

3D & digital

Screen-age looks: soft 3D, pixels, dithering and glitches. The "minimal" word keeps them from turning into neon slop.

256 `minimal inflated 3d poster`

✓ TESTED In the reel. Puffy glossy 3D mascot.

257 `soft 3d render`

258 `isometric 3d poster`

259 `low poly poster`

260 `minimal pixel art poster`

✓ TESTED Clean pixels, pastel.

261 `1 bit dither poster`

262 `minimal glitch poster`

263 `minimal wireframe poster`

264 `ascii art poster`

265 `crt screen poster`

266 `minimal glassmorphism poster`

267 vinyl toy poster

268 90s web graphics

269 voxel art poster

270 videotape cover poster

✓ TESTED Aged tape sleeve, singer hero.

271 dot matrix printout

272 isometric pixel poster

14/24

Modern studio trends

What design studios are making right now: stretched type, scanned objects, glitchy color edges. Newer looks, so results vary a little more.

273 gradient mesh poster

274 neo grotesk poster

275 swiss punk poster

✓ TESTED Torn photocopy, red blocks.

276 variable font poster

277 chromatic aberration poster

278 bento grid poster

279 anti design poster

280 warped type poster

281 hud interface poster

282 flatbed scan poster

283 translucent layers poster

284 brutalist web poster

285 organic shapes poster

15 /24

Photo & lighting looks

Pick the light and the camera. Golden hour, flash, film grain or a tilt-shift blur make a photo flyer feel shot, not generated.

286 `golden hour editorial`

✓ TESTED Warm sunset market photo.

287 `blue hour poster`

288 `backlit silhouette poster`

289 `wet street reflections`

290 `tilt shift poster`

291 `instant film snapshot poster`

✓ TESTED Instant photo frame, warm shop.

292 `disposable flash photo`

293 `long exposure light trails`

294 `dreamy soft focus poster`

295 **double exposure poster**

✓ TESTED Singer blended with city lights.

296 fisheye lens poster

297 bokeh lights poster

298 infrared photo poster

299 cross processed film

300 grainy street photography

301 medium format film photo

302 overexposed film photo

303 spotlight on black poster

304 motion blur poster

305 aerial view poster

16 /24

Textures & print wear

Add the damage real posters pick up: ink bleed, folds, stains, fax noise. Wear is the fastest way to make a flyer feel old and real.

306 `ink bleed texture`

307 `misregistered print`

✓ TESTED Red and black off-register.

308 `wheatpaste wall poster`

✓ TESTED Peeling poster on a wall.

309 `folded paper creases`

310 `coffee stained paper`

311 `worn photocopy texture`

312 `fax print poster`

313 `receipt paper poster`

314 `newsprint poster`

315 `tear off tab flyer`

316 `water damaged paper`

317 crumpled paper poster

318 dust and scratches poster

319 sticker bomb poster

320 layered street posters

17 /24

World print traditions

> Print and craft styles from around the world, named by the object or the technique. Use them as a style reference for pattern, color and layout.

321 japanese matchbox label

✓ TESTED Red label, peonies, kanji.

322 scandinavian folk art

323 mexican loteria card

✓ TESTED Numbered card, bold colors.

324 chinese paper cut

325 moroccan tile pattern

326 **indian block print**

✓ TESTED Ornate arch frame, symmetrical flowers.

327 portuguese azulejo tile

328 delft blue tile poster

329 polish folk art poster

330 cordel woodcut poster

331 batik pattern poster

332 nordic knit pattern

333 showa retro poster

334 shanghai calendar poster

335 papel picado banner

336 kilim rug pattern

18 /24

Labels & packaging

Make the flyer look like a label, tin or crate: a small flat design with a border, a badge and one hero picture.

337 apothecary label poster

338 fruit crate label

339 vintage luggage label

340 wine label poster

341 craft beer label

342 tea tin label

343 candy wrapper print

344 tinned fish label

345 soap wrapper print

346 shipping crate stencil

347 hang tag poster

348 toy packaging poster

19 /24

Menus & food signage

Looks borrowed from menus, boards and recipe cards. Great for cafes, bakeries, bars and market stalls.

349 diner menu card

350 bakery pastel poster

351 cocktail menu deco

352 butcher paper menu

353 french bistro menu

354 trattoria menu poster

355 letterboard menu sign

356 ice cream parlor poster

357 recipe card poster

358 vintage soda fountain menu

20 /24

Maps, charts & signage

> Borrow the look of maps, charts and street signs: thin lines, clear labels, calm color. Works well for anything tied to a place.

359 vintage city map poster

360 transit map poster

361 topographic map poster

362 nautical chart poster

363 constellation chart poster

364 wayfinding sign poster

365 road sign poster

366 gold leaf window lettering

367 floor plan poster

368 architectural elevation drawing

369 field notes cover

21 /24

Music & nightlife

Gigs, club nights, bars and screenings. These codes pull the look of real gig posters and record sleeves.

370 `film noir poster`

✓ TESTED In the reel. Noir photo, red title.

371 `minimal jazz poster`

372 `minimal techno poster`

373 `screenprint gig poster`

374 `90s rave flyer`

375 `punk zine flyer`

376 `vinyl record sleeve`

377 `cassette tape poster`

378 `minimal festival lineup`

379 `minimal movie poster`

380 `dark cinematic poster`

381 `swiss techno poster`

382 `minimal concert poster`

383 late night bar poster

384 theatre playbill poster

385 mixtape cover poster

386 concert program cover

22 /24

Party & nightlife extras

> More codes for nights out: tickets, photo strips and tour posters. Pair them with the music codes.

387 ticket stub poster

388 raffle ticket poster

389 band tour poster

390 karaoke lyric screen

391 blacklight poster

392 glitter texture poster

393 jukebox label strip

394 club night sticker flyer

395 disco mirror ball poster

396 `club invitation card`

23 /24

Seasons & events

Holidays, openings and sales without the clip-art. Pair them with any color code.

397 `minimal christmas poster`

✓ TESTED Red and green, no clip-art.

398 `minimal halloween poster`

✓ TESTED In the reel. Flat black and orange.

399 `minimal summer poster`

400 `minimal spring poster`

401 `autumn harvest poster`

402 `minimal valentine poster`

403 `minimal easter poster`

404 `minimal new year poster`

405 `minimal lunar new year`

406 minimal festival poster

407 minimal grand opening

408 minimal sale poster

409 farmers market poster

410 minimal wedding poster

411 minimal pop up poster

412 minimal workshop poster

413 minimal winter poster

414 minimal birthday poster

415 minimal bake sale poster

416 minimal graduation poster

24 /24

Color palettes

> Stack one of these after any code above to lock the colors: "Flyer for ..., minimal risograph poster, navy and cream".

417 `black and red`

418 `cream and red`

419 `black and gold`

✓ TESTED Dark luxury, gold type.

420 `olive and cream`

421 `navy and cream`

422 `navy and orange`

423 `pink and red`

424 `forest green and cream`

425 `muted earth tones`

426 `monochrome blue`

427 `acid green and black`

428 `burgundy and cream`

429 terracotta and sand

430 silver and white

431 pastel risograph palette

432 mustard and navy

433 sage green and cream

434 lilac and lime

435 cobalt and ivory

436 peach and powder blue

437 chocolate and cream

438 plum and mustard

439 charcoal and yellow

THAT'S 439. NOW PICK ONE.

Make one flyer today. Not slop.

Take a flyer you need anyway: your shop, your event, a friend's gig. Try it with 3 different codes and keep the best one.

Made something with these codes? Send it to me. I read my DMs.

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