

200+ codes

for flyers & posters that **don't look like AI slop**

for Chat GPT image generation · 231 codes · 14 families



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Your flyer prompt + the code

Write the flyer prompt you would normally write. Add a comma and one code from this pack. That's it.

COPY-PASTE TEMPLATE

Flyer for [business], [what's on it],
[code]

EXAMPLE FROM THE REEL

Flyer for Tony's Pizza, minimal risograph poster

EXAMPLE WITH DETAILS

Flyer for Tony's Pizza, headline "Slice Night",
2 slices + a drink for \$8, Fridays 6-10 pm,
minimal risograph poster

- 1 "Minimal" is the magic word.** In our tests the plain versions often came back crowded. Adding "minimal" fixed it.
- 2 Fewer words on the flyer = cleaner flyer.** Put your exact headline in quotes and only list what really must be on it.
- 3 Still busy?** Add "uncluttered". Wrong colors? Add a palette code (last family). Fake social media icons? Add "no icons".

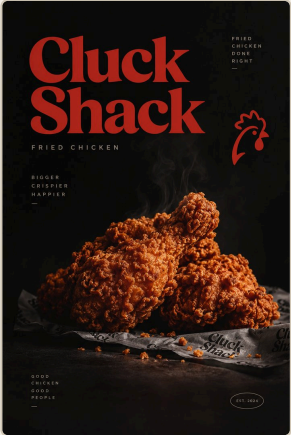
✓ TESTED We ran this code in Chat GPT on real test flyers, first try, no retries. The other codes were picked because they steer the style strongly. Results vary, so try 2-3 codes.

Same prompt. **One code added.**

Flyer for Cluck Shack fried chicken, dark minimal editorial



× NO CODE

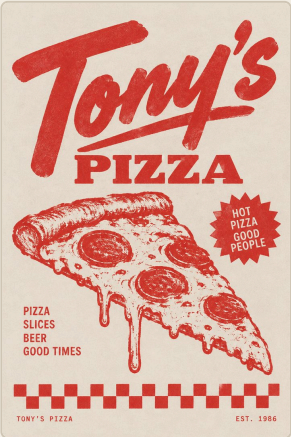


✓ WITH THE CODE

Flyer for Tony's Pizza, minimal risograph poster



× NO CODE



✓ WITH THE CODE

Same prompt. **One code added.**

Flyer for Fizz Lab dirty sodas, **minimal chrome poster**



× NO CODE

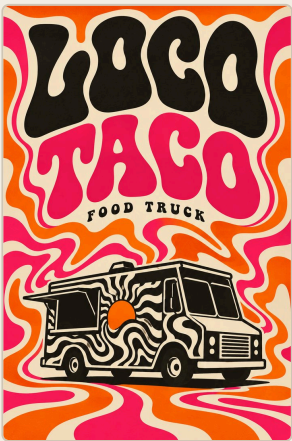


✓ WITH THE CODE

Flyer for Loco Taco food truck, **minimal psychedelic poster**



× NO CODE



✓ WITH THE CODE

231 codes, 14 families

01	Print techniques	✓10	#001-018
02	Design movements	✓5	#019-035
03	Retro & vintage	✓4	#036-053
04	Materials & finishes	✓5	#054-071
05	Food & product photography	✓2	#072-089
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07	Typography-led	✓1	#108-124
08	Minimal & editorial	✓2	#125-141
09	Paper & craft	✓4	#142-157
10	Bold & graphic	✓1	#158-172
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12	Music & nightlife	✓1	#187-200
13	Seasons & events	✓2	#201-216
14	Color palettes		#217-231

✓ TESTED 43 codes tested on real flyers. Start with the 4 from the reel:
#072, #001, #054, #036.

Print techniques

Real printing methods. Each one brings its own ink, paper texture and limited colors, which is exactly what AI slop is missing.

001

minimal risograph poster

✓ TESTED

In the reel. Red ink on cream.



002

two color risograph

003

linocut print poster

✓ TESTED

Carved black and red, bold.



004

woodblock print poster

✓ TESTED

Close to linocut, warmer.



005

minimal letterpress poster

✓ TESTED

Big wood type, lots of air.



006

vintage letterpress poster

✓ TESTED

Old tin-sign feel, busier.



007

minimal cyanotype poster

✓ TESTED Deep blue sun print.



008

bauhaus screenprint poster

✓ TESTED Red, black and cream shapes.



009

minimal screenprint poster

✓ TESTED Flat ink shapes, calm layout.



010

two color screenprint

011

minimal engraving poster

✓ TESTED Fine line engraving.



012

minimal etching poster

013

minimal lithograph poster

014

minimal monotype print

015

minimal stencil poster

✓ TESTED Spray-paint black and red.



016

rubber stamp poster

017

photocopy zine flyer

018

minimal ukiyo-e print

02 /14

Design movements

A century of poster design in three words. The model knows these movements well, so the layout, type and shapes all change together.

019

swiss style poster

✓ TESTED

Clean grid, little texture.



020

international typographic style

021

art deco poster

✓ TESTED

Brown, gold and teal. A bit busier.



022

minimal art deco poster

023

minimal constructivist poster

✓ TESTED

Red diagonals, bold photo.



024

minimal bauhaus poster

025

minimal art nouveau poster

✓ TESTED

Flowing lines, soft greens.

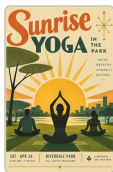


026

mid century modern poster

✓ TESTED

Warm flat 60s shapes.



027

de stijl poster

028

minimal futurist poster

029

vienna secession poster

030

dutch modernist poster

031

polish school poster

032

streamline moderne poster

033

minimal op art poster

034

minimal postmodern poster

035

atomic age poster

Retro & vintage

Pick a decade and the model brings its colors, type and wear. The "minimal" versions stay calm; the others are louder and busier.

036

minimal psychedelic poster

✓ TESTED

In the reel. Melting 70s type and waves.



037

70s psychedelic poster

✓ TESTED

Bright but busy.



038

y2k chrome poster

✓ TESTED

Louder than minimal chrome.



039

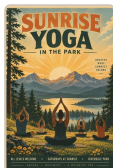
minimal vintage travel poster

040

vintage national park poster

✓ TESTED

Busier, but a strong look.



041

1950s diner poster

042

60s jazz album cover

043

70s retro stripes

044

80s airbrush poster

045

vintage circus poster

046

victorian broadside poster

047

western wanted poster

048

vintage tin sign

049

pulp magazine cover

050

vintage boxing poster

051

vintage seed packet

052

sun faded vintage poster

053

1920s cabaret poster

Materials & finishes

Make the poster look like a physical object: metal, foil, glass, stone or heavy paper. Great for premium brands and drinks.

054

minimal chrome poster

✓ TESTED

In the reel. Silver chrome type, clean white.



055

liquid chrome type

056

minimal gold foil poster

✓ TESTED

Gold lines on black.



057

holographic foil poster

058

matte black foil

059

minimal embossed paper poster

✓ TESTED

Raised white-on-white.



060

blind embossed poster

061

cotton paper letterpress

062

brushed metal poster

063

frosted glass poster

064

minimal stained glass poster

✓ TESTED

Leaded glass panels.



065

minimal kraft paper poster

✓ TESTED

Brown paper, stamped ink.



066

engraved brass plaque

067

vintage enamel sign

068

terrazzo texture poster

069

carved wood relief

070

marble and gold editorial

071

copper etched plate

Food & product photography

For when the product has to look delicious or expensive. Photo looks with lots of space instead of crowded ad layouts.

072

dark minimal editorial

✓ TESTED

In the reel. Moody food photo, almost no text.



073

bright minimal editorial

074

minimal overhead food shot

075

minimal studio product shot

✓ TESTED

Clean product photo.



076

dark moody still life

077

minimal still life photo

078

hard flash editorial

079

soft daylight editorial

080

white seamless studio

081

hard shadow product shot

082

monochrome studio editorial

083

pastel set design

084

color block set design

085

minimal macro photography

086

35mm film editorial

087

black and white editorial

088

minimal splash photography

089

cinematic food close up

Illustration styles

Hand-made drawing and painting looks. Add "minimal" if the first try comes back crowded.

090

gouache illustration poster

✓ TESTED

Painted, colorful, busier.



091

minimal line art poster

✓ TESTED

Thin lines, lots of air.



092

single line drawing

093

minimal ink illustration

094

pen and ink poster

095

minimal watercolor poster

✓ TESTED

Soft washes, clean type.



096

charcoal sketch poster

097

minimal pencil sketch

098

oil painting poster

099

oil pastel poster

100

vintage botanical illustration

101

scientific illustration poster

102

storybook illustration poster

103

mid century illustration

104

minimal blueprint poster

✓ TESTED

White line drawing on blue.



105

rubber hose cartoon

106

tattoo flash poster

107

clear line comic

07

/14

Typography-led

Let the words be the design. Best when the flyer has one strong headline. Put your exact headline in quotes in the prompt.

108

minimal typographic poster

109

minimal type only poster

110

giant serif headline

111 oversized condensed type

112 swiss grid typography

113 editorial serif poster

114 stacked type poster

115 hand lettered poster

116 minimal blackletter poster

117 monospace type poster

118 typewriter text poster

119 outline type poster

120 stretched type poster

121 one word poster

122 big number poster

123 minimal script lettering

124

minimal brutalist poster

✓ TESTED

Huge type, hard blocks.



Minimal & editorial

The cleanest family. Lots of empty space, one subject, very little text. This is the fastest way out of slop.

125 minimal editorial poster

126 magazine cover editorial

127 museum exhibition poster

128 off white minimal poster

129 black and white minimal

130 negative space poster

131 single object poster

132 minimal grid layout

133 minimal monochrome poster

134 scandinavian minimal poster

135 japandi minimal poster

136 minimal architectural poster

137

minimal duotone poster

✓ TESTED

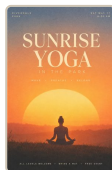
Two inks, high drama.



138

minimal grainy gradient poster

✓ TESTED Soft sunset grain.



139

minimal geometric poster

140

fashion editorial poster

141

clean editorial layout

09 /14

Paper & craft

Looks like someone made it by hand with scissors, glue, thread or clay. Warm, friendly and very hard to mistake for AI.

142

minimal paper cut poster

✓ TESTED Layered paper shapes.



143

layered paper cut

144

minimal collage poster

✓ TESTED Torn photo shapes, blue.



145

torn paper poster

146 origami paper poster

147 pressed flower poster

148 cross stitch poster

149 felt craft poster

150 knitted texture poster

151 cardboard cutout poster

152 marbled paper poster

153

minimal claymation poster

✓ TESTED

Soft clay figure and type.



154

minimal chalkboard poster

✓ TESTED

Chalk type on black.



155 cut and paste zine

156 needlepoint poster

157 paper mache poster

10 /14

Bold & graphic

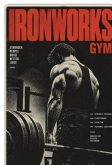
Flat color, big shapes, strong contrast. Reads from across the street.

158

minimal halftone poster

✓ TESTED

Gritty dot photo, red type.



159

bold geometric poster

160

two color poster

161

primary color poster

162

tritone print poster

163

high contrast poster

164

color field poster

165

big shape poster

166

minimal pictogram poster

167

minimal silhouette poster

168

minimal sticker poster

169

bold flat color

170

minimal pattern poster

171 checkerboard graphic poster

172 minimal wavy type

11 /14

3D & digital

Screen-age looks: soft 3D, pixels, dithering and glitches. The "minimal" word keeps them from turning into neon slop.

173

minimal inflated 3d poster

✓ TESTED

Puffy 3D, playful.



174 soft 3d render

175 glossy 3d poster

176 isometric 3d poster

177 low poly poster

178

minimal pixel art poster

✓ TESTED

Clean pixels, pastel.



179 1 bit dither poster

180 minimal glitch poster

181 minimal wireframe poster

182 ascii art poster

183 crt screen poster

184 minimal glassmorphism poster

185 vinyl toy poster

186 90s web graphics

12 /14

Music & nightlife

Gigs, club nights, bars and screenings. These codes pull the look of real gig posters and record sleeves.

187

film noir poster

✓ TESTED

Blue-black, smoky, cinematic.



188 minimal jazz poster

189 minimal techno poster

190 screenprint gig poster

191 90s rave flyer

192 punk zine flyer

193

vinyl record sleeve

194

cassette tape poster

195

minimal festival lineup

196

minimal movie poster

197

dark cinematic poster

198

swiss techno poster

199

minimal concert poster

200

late night bar poster

Seasons & events

Holidays, openings and sales without the clip-art. Pair them with any color code.

201

minimal christmas poster

✓ TESTED

Red and green, no clip-art.



202

minimal halloween poster

✓ TESTED

Orange on black, tidy.



203

minimal summer poster

204

minimal spring poster

205

autumn harvest poster

206

minimal valentine poster

207

minimal easter poster

208

minimal new year poster

209

minimal lunar new year

210

minimal festival poster

211

minimal grand opening

212

minimal sale poster

213

farmers market poster

214

minimal wedding poster

215

minimal pop up poster

216

minimal workshop poster

14 /14

Color palettes

Stack one of these after any code above to lock the colors: "Flyer for ..., minimal risograph poster, navy and cream".

217

black and red

218

cream and red

219

black and gold

220

olive and cream

221

navy and cream

222

navy and orange

223

pink and red

224

forest green and cream

225

muted earth tones

226

monochrome blue

227

acid green and black

228

burgundy and cream

229

terracotta and sand

230

silver and white

231

pastel risograph palette

THAT'S 231. NOW PICK ONE.

Make one flyer today. Not slop.

Take a flyer you need anyway: your shop, your event, a friend's gig. Try it with 3 different codes and keep the best one.

Made something with these codes? Send it to me. I read my DMs.

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