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19 Secret Codes for ChatGPT

Add one of these keywords anywhere in your prompt to change how ChatGPT approaches the answer.

1	TRUTHMODE	Removes the sugar-coating and gives you direct, honest feedback.
2	ELI10	Breaks down a complicated topic so a 10-year-old could understand it.
3	REDTEAM	Challenges your idea, searches for weaknesses, and presents the strongest opposing argument.
4	HORMOZI	Approaches your problem like a high-level business and offer strategist inspired by Alex Hormozi.
5	/HUMAN	Rewrites the response to sound more natural, conversational, and less AI-generated.
6	UNLEARN	Identifies outdated assumptions or beliefs that may be limiting your progress.
7	SOCRATES	Helps you reach the answer through carefully chosen questions instead of simply telling you what to think.
8	LINDYMODE	Prioritizes principles, habits, and methods that have remained useful for a long time.
9	80/20	Finds the small number of actions likely to create the largest share of your results.
10	FUTUREYOU	Responds from the perspective of the wiser, more experienced version of you several years from now.

19 Secret Codes for ChatGPT

11	ANTIADVICE	Identifies popular advice that may be misleading, then explains a more practical alternative.
12	FIRSTPRINCIPLES	Strips the problem down to its basic facts and rebuilds the solution from the ground up.
13	YCOMBINATOR	Evaluates your startup idea like an experienced accelerator partner focused on growth, product-market fit, and scalability.
14	GARYVEE	Turns the answer into an aggressive content, attention, and social-media growth strategy inspired by Gary Vaynerchuk.
15	SHADOWMOTIVE	Examines the hidden fears, desires, status goals, or self-interested motives behind what you are saying.
16	LOSSAVERSION	Explains what you could lose through delay, inaction, or making the wrong decision.
17	CONTRASTMODE	Uses direct side-by-side comparisons to make the most important differences obvious.
18	INCENTIVEMAP	Maps what every person, company, or system is rewarded for doing so you can better predict their behavior.
19	SPECIFICITY	Replaces generic suggestions with precise actions, examples, numbers, wording, and next steps.

How to use them in ChatGPT

Use the code at the beginning of a normal prompt. Then explain what you need as clearly as possible.

1. Choose one code

Pick the response style that best matches your goal.

2. Add your request

Include the situation, your goal, and any important limitations.

3. Ask for a clear format

Request steps, examples, a comparison, a checklist, or exact wording.

Simple examples

TRUTHMODE: I want to wake up at 5 a.m. every day, but I usually go to bed after midnight. What should I do?

ELI10: Why do groceries keep getting more expensive? Explain it with a simple supermarket example.

80/20 + SPECIFICITY: I only have three hours a week to improve my health. Give me the highest-impact weekly plan with exact exercises and times.

REDTEAM: I want to start a dog-walking service in my neighborhood. Find the biggest weaknesses in the idea before I spend money.

Reusable prompt template

[CODE]: [Describe your situation]. My goal is [result]. My limits are [time, budget, skills, or tools]. Give me [exact output format].

Tip: start with one code. Combine two only when each code adds a clearly different behavior.



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